

**THE ART + CRAFT
OF SCRAPBOOKING**

WELCOME TO US

I am so excited that you are joining me for Masterclass Live: The Art + Craft of Scrapbooking!

*We are going to have the best time together. Today you'll learn all about how how to use
scrapbooking as both an art and craft tool to tell the stories of your life.*

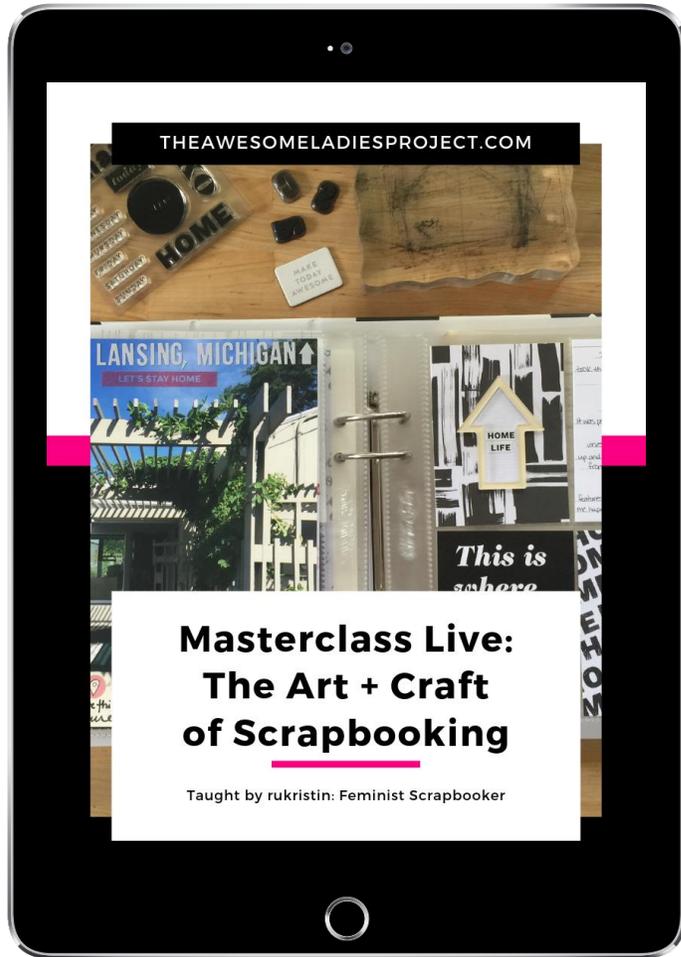


I'M RUKRISTIN: FEMINIST SCRAPBOOKER



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Hi! I'm rukristin: Feminist Scrapbooker and I'll be leading today's Masterclass. I've been scrapbooking for more than fifteen years and I love taking pictures, paper supplies, and the bits of life I find everyday and turn them into unique personal albums. I'm the founder of the Awesome Ladies Project, a feminist scrapbooking community for women of all creative levels to come and learn more about this amazing whole human hobby.



DOWNLOAD THE WORKBOOK

Before we get into the meat of this thing. I want to make sure that you have the workbook downloaded and printed out, if that's what you want to do. If you haven't done that, do that now.



Visualize

With the workbook you can visualize the process of the masterclass and see where we are headed.



Participate

With the workbook you can participate in the masterclass and not just stare at the screen the whole time.



Reference

With the workbook you've created a reference when you want to remember what you learned.



What is Scrapbooking?

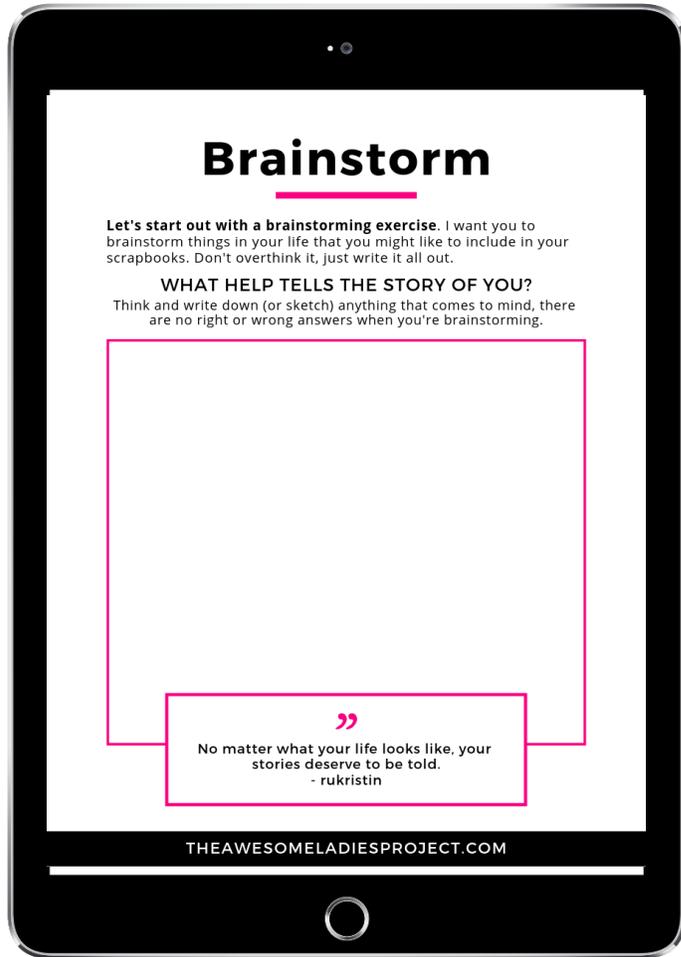
Scrapbooking is the art + craft of taking pictures, paper supplies, and the bits of life that we find along the way, and arranging them into a book that tells a story.

BEST OF ARTS + CRAFTS

Scrapbooking is the best of both the arts and the crafts. You can take anything that you think of as an art or anything that you think of as a craft, and apply that to scrapbooking.



This is one of the things that makes it a hobby that's great for almost anyone. It's also great if you like to jump around between hobbies. You can always add other arts + crafts to your scrapbooks.



WORKBOOK -- BRAINSTORM

The first worksheet in the workbook is for brainstorming. Use this throughout the masterclass to jot down ideas about anything that you think appeals to you (or doesn't) or that might help tell the story of you.



Visualize

Use the brainstorming worksheet to help visualize future creative projects, or any other ideas you have.



Participate

Use the brainstorming worksheet to participate through pen and paper during the masterclass.



Reference

Use the brainstorming worksheet to reference back to the things you were thinking right now.



THE FRAMEWORK

Let me break it down so that you can pick out the parts that work best for you.

THE FRAMEWORK

There are literally a million different ways for you to scrapbook your life. Here's how to break it down:



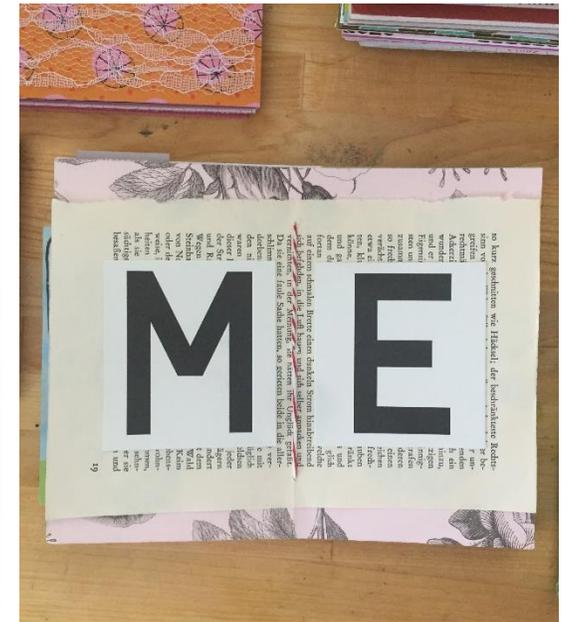
SIZE



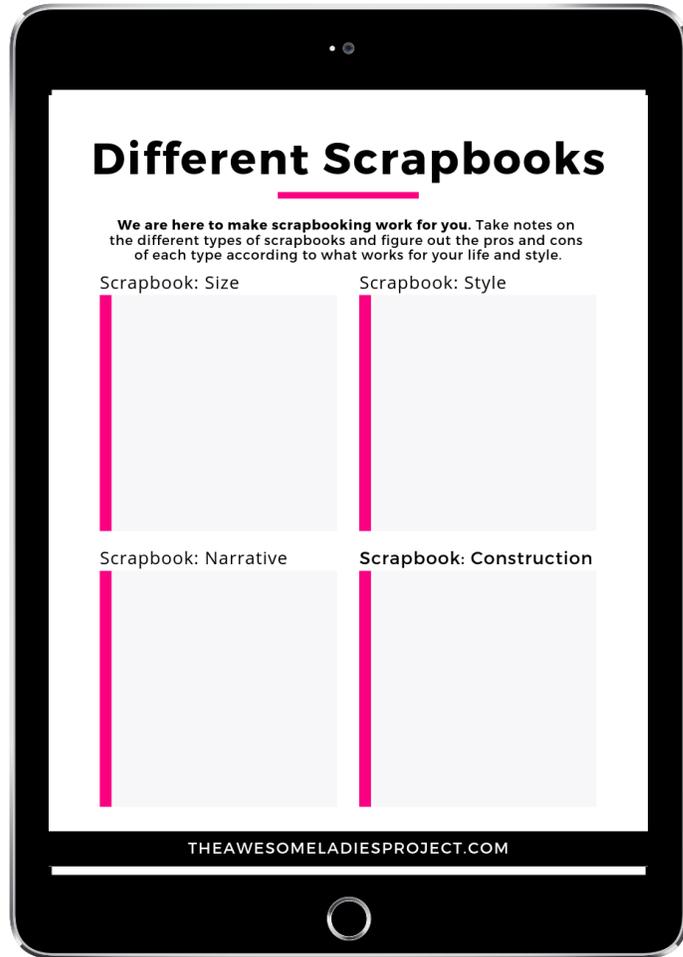
STYLE



NARRATIVE



CONSTRUCTION



WORKBOOK - DIFFERENT SCRAPBOOKS

The second worksheet in the workbook is for listing what appeals to you for each of the different types of scrapbooks in the framework.



Visualize

Use the different scrapbooks worksheet to help visualize what you do or don't want from your scrapbooks.



Participate

Use the different scrapbooks worksheet to participate through pen and paper during the masterclass.



Reference

Use the different scrapbooks worksheet to reference back to the things you were thinking right now.

SIZE

The first part of the framework is size, literally, how big is the page and album you are working in?

1

Large

12x12 is the traditional and modern standard size. This is what I consider to be a large scrapbook. Anything beyond this would be oversized. 9x12 is also a semi-popular size.

2

Medium

6x8 is my favorite size. It's what I've been working in for 5 or 6 years now and it is the right size for me. I would consider anything between 5x5 and 8x8 to be 'Medium'.

3

Small

Small scrapbooks, are sometimes called 'mini-books' or mini-albums and can be as small as you can make them.

STYLE

These are a simplification of different scrapbooking styles.

1

Traditional Layouts

The 'Scrapbook Page' inside of a 'Scrapbook Album' style of scrapbooking.

2

Pocket Pages

This style of scrapbooking uses divided pocket protectors instead of one large pocket per page.

3

Mini-Albums

Mini-albums are just small scrapbooks, usually devoted to one subject, often handmade.

4

Art Journals

Art journals are not always scrapbooks, but often have a memory-keeping component and can be amazing scrapbooks.

5

Notebooks

Creating your scrapbook pages inside of notebooks. The Traveler's Notebook style is popular right now.

6

Digital

Using the computer or mobile/tablet to create your scrapbook pages and albums.

NARRATIVE

My favorite part of the framework, another one of my inventions.

1

Everyday

These are the stories that happen during our everyday lives.
What is our routine like? What is our daily life like?

2

Adventure

These are the stories that happen outside of our everyday lives. Vacation stories, celebration stories, and the like.

3

Introspection

These are the stories that happen more inside of our minds, bodies, and souls. These are the stories that are about who we are – even if it's just that you really like pizza.

CONSTRUCTION

The final piece of the framework is the construction of the album:

1

Ring Binder

Most Popular style – Binder with rings that you can pop open and add new pages wherever.

2

Strap Hinge Album

This type of album lets the pages lay flat right next to each other, but it is harder to add new pages.

3

Stitched Notebook

Most notebooks are either stitched or glued, with stitched notebooks, you'll see thread on the binding.

4

Glued Notebook

With a glued notebook, you wont see any thread.

5

DIY Album – Binder Rings

One of the easiest DIY Albums is to use binder rings and a hole punch. It's my favorite!



WORKBOOK – YOUR SCRAPBOOKS. YOUR STORIES.

The final worksheet in the workbook is for taking a final review at what we've learned here in the masterclass, use your workbook answers to help.



Visualize

Use this worksheet to help visualize what you've learned in this masterclass, and what you want to make.



Participate

Use this worksheet to participate and complete this workbook and finish this masterclass.



Reference

Use this worksheet to refer back to the most important things you learned in this masterclass.

DESK SHARE